

# Dr. Maximilian Linek

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## Work Experience

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December 2023

Tier Mobility (since Nov. 2021)

**Staff Data Analyst**

Until Mar. 2023 Senior Data Analyst

Experimentation Lead:

- Developed company strategy
- Spearheaded methodological advancements
- Advised other analysts

Product Analyst (Pricing and Shop):

- Sparring partner in feature development
- Owned data pipelines
- Conducted causal analyses

Hertie School (Sept. 2015 - Oct. 2020)

**Research Associate** (employment during Ph.D.)

- Designed and analyzed A/B tests in cooperation with Wikimedia Germany
- Raised grant of €23,000 as Co-I
- Teaching

BearingPoint (May 2014 - June 2015)

**Business Consultant**

Until Feb. 2015 Business Analyst; until July 2014 Intern

- Led large-scale surveys: design, data collection, analysis
- Identified and secured follow-up projects
- Chaired client workshops

## Education

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Hertie School and Berlin School of Economics (2015 - 2020)

**Ph.D. in Economics** (Dr. rer. pol.)

Thesis: "[Measures to Influence Individual Behavior: Four Essays in Economics](#)"

Committee: Christian Traxler (Hertie), Eliana La Ferrara (Bocconi), Steffen Huck (UCL / WZB)

- 1.5 years training in econometrics at Ph.D. level (structured program)
- Experimental and quasi-experimental research in development and behavioral economics
- Built and managed research cooperation

University of Muenster (2010 - 2013)

**M.Sc. in Economics** (GPA: 1.4)

- Specialized in econometrics

University of London – SOAS (2011 - 2012)  
**M.Sc. in Development Economics** (distinction)

University of Bamberg (2006 - 2010)  
**B.Sc. in European Business Studies** (GPA: 2.5)

## Publications and Research Papers

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- [1] "[Framing and Social Information Nudges at Wikipedia](#)" (with Christian Traxler)  
*How does information about others affect the decision to donate?*  
**Journal of Economic Behavior & Organization**, Vol. 188, 2021
- [2] "[Dictating Development? The Effects of Local Institutions under Upward Accountability](#)"  
*Who is held accountable in community meetings that are successful in achieving development?*
- [3] "[Time Use with Basic Income: Evidence from a Large-Scale Survey Experiment](#)"  
*What would people do if they received cash with no strings attached?*
- [4] "Defaults in Online Charity: Evidence from Wikipedia Germany" (with Christian Traxler)  
*What is the effect of defaults on the donation amount?*

## Programming Languages and Tech Stack

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Scripting: Python, SQL, R, Stata, Matlab, VBA  
Tech Stack: Git, dvc, dbt, Looker, Amplitude, Optimizely